

# RFAR CORPORATE PARTNERSHIP PROGRAM

CORPORATE REQUIREMENTS	ROAD WARRIOR	ELITE	CHAMPION	OLYMPIAN	RECORD HOLDER
<b>DONATION</b> Minimum CORPORATE Donation to RFAR Official Charity Partner of Corporation's choice.	\$0*	\$2,500	\$5,000	\$7,500	\$10,000
<b>FUNDRAISING</b> Road Warrior level corporate partners will require that runners fundraise to benefit the corporate selected charity partner. All other level corporate level partners should encourage their runners to fundraise for the selected charity partner, but will not be required.	Required	Not Required	Not Required	Not Required	Not Required
<b>RUNNERS</b> Corporate partners are NOT required to have runners, but if they wish to have a team of this size, they must select the level of partnership to meet the size requirements.	5+	0-10	11-20	21-25	26+
<b>ENTRIES</b> Corporate Paid entries will be offered at the charity discounted rate. Participant Paid entries will be offered at the current tier rate.	Minimum 5 Corporate Paid	Corporate Paid Participant Paid Combination			
<b>FEES</b> There is a 10% administrative fee to the charity associated with each partnership level. The HMC will coordinate with the charity to obtain this fee. The corporate partner can opt to cover this fee on the charities behalf and that option can be selected during Corporate Partnership Program registration. If this option is selected the company will make a donation to the charity + the amount of the fee (i.e. Record Holder \$11,000).	10% of total team donations as of Nov. 1 (Max. \$1,000)	\$250	\$500	\$750	\$1,000

RUNNER BENEFITS	ROAD WARRIOR	ELITE	CHAMPION	OLYMPIAN	RECORD HOLDER
HERO Benefits to Runners (Road Warrior must meet a team fundraising minimum of \$2500 by Nov 1 to receive runner benefits).	★	★	★	★	★

CORPORATE BENEFITS	ROAD WARRIOR	ELITE	CHAMPION	OLYMPIAN	RECORD HOLDER
<b>Logo Placement in Newsletter</b>	A			1	2
<b>Logo in Charity Village @ RunFest</b> Two (Olympian) or four (Record Holder) logo impressions in Charity Village at RunFest.	A			2	4
<b>Logo on STAR HERO item received by all STAR HERO and SUPER HERO participants</b> Item is to be determined but will be distributed to all participants who achieve STAR HERO status.	A				★
<b>Logo in Athlete Guide</b>				★	★
<b>Opportunity to Provide an item for the HERO runners</b>	A		★	★	★
<b>Social Media Mention</b> Company mentioned on social media outlet			★	★	★
<b>Booth at Charity Village</b> Opportunity to host a booth at Charity Village at RunFest	★	★	★	★	★
<b>Logo at HERO Tent at RunFest</b>	★	★	★	★	★
<b>Logo at Packet Pick-Up</b>	A	★	★	★	★
<b>Logo in Official Race Week Program</b>	A	★	★	★	★
<b>Logo &amp; Hyperlink on RFAR Corporate Partnership Program page on Houston Marathon Website</b>	A	★	★	★	★
<b>Logo on App Page</b>	A	★	★	★	★
<b>Race Entries</b> Race Entries must be utilized by Nov. 15		2	4	6	8
<b>Race Weekend Parking Passes</b>	A	2	4	6	8
<b>Houston Marathon VIP Breakfast Invitation</b> Race day Houston Marathon VIP Breakfast invitations (non-runners).	A	2	2	2	2
<b>RFAR logo for promotional use with approval from the HMC</b>	★	★	★	★	★

A Road Warrior level partnership will have until Nov. 1 to earn benefits. They will be able to receive the level benefits once the minimum fundraising is reached for each partnership level.

\* Road Warrior level partnership will require the runners to fundraise or donate in order for the team to receive HERO benefits. The team will need to raise a minimum of \$2500 by Nov. 1 to receive benefits.