



BUILD YOUR BRAND

2024 EXPO QUICK FACTS

CONTACT

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2024 EXPO DATES

Exhibitor Move-In

Thurs., January 11
9 a.m. – 6 p.m.

EXPO Hours

Fri., January 12
10 a.m. – 6 p.m.

Sat., January 13
8:30 a.m. – 5 p.m.

Exhibitor Move-Out

Sat., January 13
5:30 – 11:59 p.m.

THE EXPO

The EXPO is located at the George R. Brown Convention Center in downtown Houston with a skywalk connecting to the host hotel. Each registered participant must come through the EXPO to pick up their bib number. Admission to the EXPO is free. Exhibitors are expected to have personnel attending their booths at all times during the EXPO hours.

ABOUT

Established in 1972, the Houston Marathon Committee, Inc. annually organizes the nation's premier winter marathon, half marathon, and 5K. Over 300,000 participants, volunteers and spectators make Chevron Houston Marathon Race Day the largest single-day sporting event in Houston. Today, with over 51,000 attendees, the Health & Wellness EXPO is home to Packet Pick-Up for all Chevron Houston Marathon, Aramco Houston Half Marathon, We Are Houston 5K and Run for a Reason participants. Best of all, admission to the two-day EXPO is free and open to everyone.

DEMOGRAPHICS

51K
Expo Attendees

33K
Registered Participants

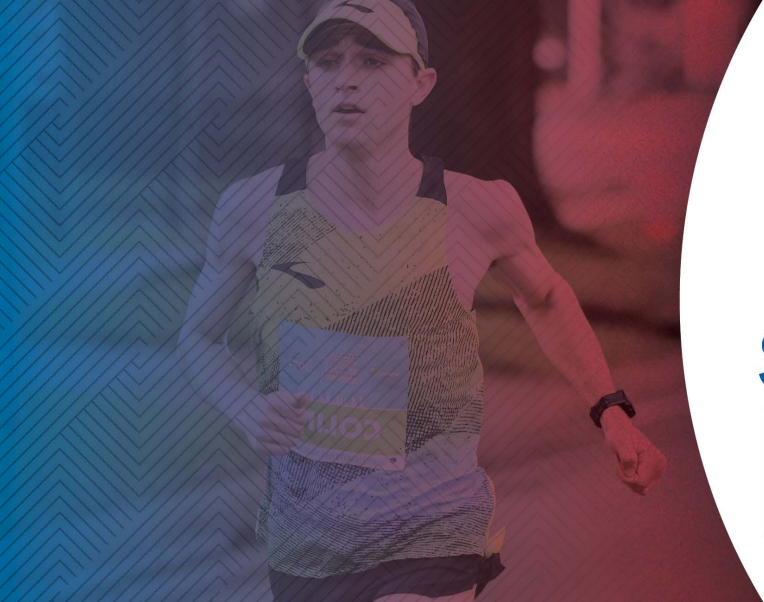
40
Median Age

TOP PARTICIPANT STATISTICS


48% Women
52% Men


25% First Half Marathon
23% First Marathon





SECURE YOUR SPACE IN HOUSTON

EXPO RATES

10'x10'

Standard Rate \$2,000

(includes (1) 6' skirted table and (2) chairs)

End Cap Rate \$2,300

(includes (1) 6' skirted table and (2) chairs)

10'x20'

Standard Rate \$3,300

(includes (2) 6' skirted tables and (4) chairs)

End Cap Rate \$3,850

(includes (2) 6' skirted tables and (4) chairs)

20'x20' Island

Standard Rate \$7,400

(includes (4) 6' skirted tables and (8) chairs)

MARKETING ADD-ONS (in addition to booth cost)

Vendors who register by September 31, 2023 will receive

COMPLEMENTARY marketing add-ons:

Business logo listed on EXPO page of website

Business logo listed in Race Program Ad

Basic Virtual Event Bag placement

(1) free parking pass

Elite Bundle \$500

Logo & featured listing on EXPO page of website

Inclusion in Race Program feature story

Newsletter inclusion

Premium Virtual Event Bag placement

(2) parking passes for EXPO days

Champion Bundle \$1,000

Logo & featured listing on EXPO page of website

Full Page Race Program Ad

Premium Virtual Event Bag placement

Inclusion in social media posts

(3) parking passes for EXPO days

FREQUENCY DISCOUNTS

5+ Years 5% Discount

10+ Years 10% Discount

Frequency discounts are available until October 1, 2022.

Booth space is available on a first-come, first serve basis. Each booth will be supplied with 3' high side drapes, 8' high back drape, and an identification sign. Exhibitor is responsible for all add-ons, including carpeting, parking fees, health permits, etc.

Booth payment must be paid in full by November 30, 2023, or your space will be released.

