

2018 Chevron Houston Marathon Run for a Reason Charity Challenge OFFICIAL RULES

NO DONATION NECESSARY TO PARTICIPATE IN THE VOTING. ALL FEDERAL, STATE, AND LOCAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.

The 2018 Chevron Houston Marathon Run for a Reason Charity Challenge (“Contest”) presented by the Houston Marathon Committee, Inc. (“HMC”).

ELIGIBLE CHARITIES: To be eligible for the Contest, an organization must be part of the 2018 Chevron Houston Marathon Run for a Reason Charity Program (“Charity Program”), have a presence in Texas, and have not won a Chevron Houston Marathon Charity Contest in the past two years. The 2018 Chevron Houston Marathon Run for a Reason charities (“Charity Organization/s”) were selected in May 2017, prior to the 2018 Chevron Houston Marathon, Aramco Houston Half Marathon and ABB 5K race season (“Events”).

INELIGIBLE CHARITIES: The following charities from the Charity Program are ineligible for the Contest in accordance with the above eligibility requirement: Houston SPCA (2016 Winner) and Living Water International (2017 Winner). Additionally, the Houston Marathon Foundation is not eligible because of its relationship to the HMC.

CONTEST DATES: The Contest will run (the “Voting Period”) from December 20, 2017 at 10:00 a.m. CT – December 31, 2017 at 11:59 p.m. CT.

THE PRIZE: Chevron will donate \$25,000 to each of three Charity Organization winners (the “Contribution”), for a total monetary contribution of \$75,000.00 to the Contest.

PRIZE CATEGORIES: The Contribution shall be awarded to the winners in the following three categories:

- 1. CHARITY ORGANIZATION WHO HAS RECEIVED THE GREATEST NUMBER OF CONTEST VOTES DURING THE VOTING PERIOD.**
- 2. MOST MONEY RAISED BY A SINGLE CHARITY ORGANIZATION DURING THE VOTING PERIOD.**
- 3. HIGHEST NUMBER OF DONATIONS MADE BY INDIVIDUAL DONORS DURING THE VOTING PERIOD.**

DONATING AND VOTING RULES: By participating in the Contest, each participant agrees to be bound by the terms of these Official Rules. The HMC is not responsible for late, incomplete, void, corrupted, misdirected, or otherwise erroneous votes, donations or for any problems, malfunctions or technical difficulties that arise during the voting process. Any incomplete votes or donations will be void. The following rules apply to each prize category.

1. CHARITY ORGANIZATION WHO HAS RECEIVED THE GREATEST NUMBER OF CONTEST VOTES DURING THE VOTING PERIOD.

- a. Each voter may cast one vote per IP Address/per day during the Voting Period.
- b. The Houston Marathon Committee, Inc. (HMC), in its sole discretion, reserves the right to disqualify a Charity Organization, if they receive multiple and/or irregular votes or multiple votes from the same user(s), including but not limited to votes generated by a robotic, programmed, script, macro, other automated means or another source.
- c. If the internet voting process fails to operate properly or appears to be tampered with or tainted with errors, fraud or unfair practices, the HMC reserves the right to use another means to determine the winner(s), i.e. appointing a judge or panel of judges. All decisions of the judges are final.
- d. All votes that are submitted in compliance with these Official Rules and are not disqualified are considered “eligible votes” that will be used to determine the Winner of this prize category.
- e. To vote, during the Voting Period, each voter should do the following:
 - i. Visit the Contest link, included below, and also found on the www.houstonmarathon.com website, Facebook page, and Twitter page.
 - ii. Contest Link: <https://bit.ly/2018CHMCharityContest>
 - iii. Choose your favorite Charity Organization from the list.
 - iv. Click on SUBMIT to enter your vote.
 - v. Each submission for a Charity Organization is considered an individual vote for that charity.

2. MOST MONEY RAISED BY A SINGLE CHARITY ORGANIZATION DURING THE VOTING PERIOD.

- a. All donations made to a Charity Organization via the official Charity Program online fundraising platform will be applied to a Charity Organization’s final fundraising total for the Contest.
- b. Only donations made online will be counted towards the Charity Organization’s total. No offline donations will be accepted.
- c. To donate during the Voting Period each participant should do the following:
 - i. Visit the Contest link, included below, and also found on the www.houstonmarathon.com website, Facebook page, and Twitter page.
 - ii. Visit the donation Page: <https://bit.ly/RFARcharitychallenge>, scroll down to find the charity you support or search for the individual fundraiser you intend to support.
 - iii. Each donation amount will be added to the Charity Organization’s fundraising total for the contest.

3. HIGHEST NUMBER OF DONATIONS MADE BY INDIVIDUAL DONORS DURING THE VOTING PERIOD.

- a. Each individual donation made to a Charity Organization via the official Charity program online fundraising platform will be used to determine a Charity Organization’s final individual donor total.
- b. Only donations made online will be counted towards the Charity Organization’s total. No offline donations will be accepted.
- c. To donate during the Voting Period each participant should do the following:

- i. Visit the Contest link, included below, and also found on the www.houstonmarathon.com website, Facebook page, and Twitter page.
- ii. Visit the donation Page: <https://bit.ly/RFARcharitychallenge>, scroll down to find the charity you support or search for the individual fundraiser you intend to support.
- iii. Each individual donation made to a Charity Organization via the official Charity program online fundraising platform will be used to determine a Charity Organization's final individual donor total for the contest.

WINNER SELECTION: Three winning Charity Organizations will be chosen using the methods set forth above. Each Charity Organization is eligible to win only one category. The winner of each category will be notified by phone and email on Wednesday, January 3, 2018. Each winning Charity Organization will receive a check in the amount of \$25,000 from the Houston Marathon Foundation by February 1, 2018.

If a Charity Organization wins in more than one category, prizes will be awarded in the following order:

1. CHARITY ORGANIZATION WHO HAS RECEIVED THE GREATEST NUMBER OF CONTEST VOTES DURING THE VOTING PERIOD.
2. MOST MONEY RAISED BY A SINGLE CHARITY ORGANIZATION DURING THE VOTING PERIOD.
3. HIGHEST NUMBER OF DONATIONS MADE BY INDIVIDUAL DONORS DURING THE VOTING PERIOD.

Once a Charity has won a category, they will be removed from the Contest and the prizes will be awarded to the next Charity Organization on the list.

CHARITY ORGANIZATIONS REQUIREMENTS: By participating in the Contest, the winning Charity Organizations agree to be present at HMC Media Day on Monday, January 8, 2018 @ approximately 10:00 am and designate up to two (2) representatives. Additional details to be sent to each winning Charity Organization by January 5, 2018. Winning Charity Organizations may also be required for an additional photo opportunity at a later date. Lastly, each winning Charity Organization agrees to sign an addendum to these official rules acknowledging restrictions on how the winning funds must be utilized.

RELEASE: By participating in the Contest, as a Charity Organization, Voter or donor ("participant"), participant agrees to these Official Rules and to be bound by the decisions of the HMC. In addition, by participating in the Contest, each participant agrees to release, defend, hold harmless and indemnify the HMC, the HMF, all official sponsors, contractors, vendors, and the respective affiliates, subsidiaries, directors, officers, employees, contractors, vendors, agents and volunteers of all of the foregoing, and their respective heirs, executors, administrators, successors and assigns against any and all liability, damages or causes of action (however named or described), with respect to or arising out of any injuries, losses, or damages of any kind arising out of the Contest and/or caused by the acceptance, possession, use or misuse of the prize awarded in

the Contest, including but not limited to any claims for damage to property, personal injury, death or claims based on defamation, rights of privacy, rights of publicity.

The HMC shall not be liable to any Charity Organization (or any person acting or claiming on behalf of the winning organization) for failure to award the winning Contribution or any part thereof, for any reason out of the HMC's reasonable control, including without limitation, any acts of God, war, strikes or labor disputes, embargoes, government orders or any other occurrence ordinarily consider a force majeure event.

Charity Organizations and Voters participate in the Contest at their own risk. The HMC shall not be liable to any entrant for damages arising out of (i) any printing or typographical errors in these Official Rules or any other materials associated with the Contest or the Charity program; or (ii) any errors in the administration of the Contest, including, without limitation, the processing of votes. The HMC is not responsible for and shall not be liable for any condition caused by events beyond its control that may cause the Contest to be disrupted.

Acceptance of the winning Contribution by a Charity Organization constitutes a grant by that Charity Organization to the HMC, its successors, agents and assigns a perpetual, non-revocable right to: (i) use that organization's name and/or logos, and (ii) take photographs and/or video of that organization and/or its people and to make originals and copies of, and to copyright and use, same, for purposes of advertising and promoting the Contest, the Events and Charity Program through other media outlets (television, radio, online) without further compensation, except where prohibited.

GENERAL: The HMC reserves the right, in its sole discretion, to amend, change, cancel or suspend the Contest, or any portion of the Contest, at any time and for any reason and randomly award the winning Contribution identified above from among eligible Charity Organizations at the time of such action, should a virus, bugs, malicious tampering or other causes beyond the control of the HMC occur.

The HMC reserves the right, in its sole discretion, to disqualify from the Contest any Charity Organization found or suspected to be: 1) tampering with the Contest or the operation of the Contest, or 2) acting in violation of these Official Rules. Any attempt by a Charity Organization or individual to undermine the legitimate operation of the Contest process may be in violation of criminal and civil laws, and the HMC reserves the right to seek damages from any such entrant to the fullest extent permitted by law.

The HMC reserves the right to amend or change the Official Rules at any time, in its sole discretion. Amendments will be posted on the HMC's website. By participating in the Contest, each participant consents to be bound by any and all amendments that may be made.

The decisions of the HMC are final and binding on all matters relating to the Giveaway.

CHOICE OF LAW: Under no circumstances will a participant in the Contest be permitted to obtain awards for, and each participant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, and each participant

further waives all rights to have damages multiplied or increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participating organizations and individuals and the HMC in connection with the Contest, shall be governed by, and construed in accordance with, the substantive laws of the State of Texas, without regard to Texas' choice of law rules. All proceedings shall take place in Harris County, Texas.