



# BUILD YOUR *brand*

## 2019 EXPO QUICK FACTS

### CONTACT

Erin Haney  
 Manager, Sponsor Services & EXPO  
 Houston Marathon Committee, Inc.  
 720 N. Post Oak Road, Suite 200  
 Houston, TX 77024

713.957.3453 ext. 62  
 erin.haney@houstonmarathon.com  
 chevronhoustonmarathon.com

### ABOUT

Established in 1972, the Houston Marathon Committee, Inc. annually organizes the nation's premier winter marathon, half marathon, and 5K. Over 300,000 participants, volunteers and spectators make Chevron Houston Marathon Race Day the largest single-day sporting event in Houston. Today, with over 57,000 attendees, the Health & Wellness EXPO is home to Packet Pick-Up for all Chevron Houston Marathon, Aramco Houston Half Marathon, We Are Houston 5K and Run for a Reason participants. Best of all, admission to the the two-day EXPO is free and open to everyone.

### THE EXPO

The EXPO is located at the George R. Brown Convention Center in downtown Houston with a skywalk connecting to the host hotel.

Each registered participant must come through the EXPO to pick up their bib number. The 2018 event welcomed over 57,000 attendees including friends and family. Admission to the EXPO is free.

Exhibitors are expected to have personnel attending their booths at all times during the EXPO hours.

### DEMOGRAPHICS

<b>57K</b>	<b>33K</b>	<b>40</b>
EXPO Attendees	Registered Participants	Median Age

### TOP PARTICIPANT STATISTICS

		<b>\$100-\$150K</b>
49.8% Women 50.2% Men	36% First Half Marathon 23% First Marathon	Average HHI

### 2019 EXPO DATES

<b>Exhibitor Move-In</b> Wed., January 16 1 PM - 6 PM	<b>EXPO Hours</b> Fri., January 18 11 AM - 6 PM	<b>Exhibitor Move-Out</b> Sat., January 19 6:30 PM - 11:59 PM
Thurs., January 17 9 AM - 6 PM	Sat., January 19 8:30 AM - 6 PM	



# #HOUMARATHON



## 2019 EXPO RATES

### 10'x10'

**Standard Rate ★ \$1,880**

(includes (1) 6' skirted table and (2) chairs)

**End Cap Rate ★ \$2,150**

(includes (1) 6' skirted table and (2) chairs)

### 10'x20'

**Standard Rate ★ \$3,150**

(includes (2) 6' skirted tables and (4) chairs)

**End Cap Rate ★ \$3,650**

(includes (2) 6' skirted tables and (4) chairs)

### 20'x20' Island

**Standard Rate ★ \$7,250**

(includes (4) 6' skirted tables and (8) chairs)

### Marketing Add-Ons (in addition to booth cost above)

#### Basic Bundle ★ \$750

Business listing on EXPO page of website  
Business logo in Race Program ad for EXPO  
Basic Virtual Event Bag placement  
(1) parking pass for EXPO days

#### Elite Bundle ★ \$2,000

Logo & featured listing on EXPO page of website  
Inclusion in Race Program feature story  
Newsletter inclusion  
Premium Virtual Event Bag placement  
(2) parking passes for EXPO days

#### Champion Bundle ★ \$3,000

Logo & featured listing on EXPO page of website  
Inclusion in Race Program feature story  
Newsletter inclusion  
Premium Virtual Event Bag placement  
Inclusion in social media posts  
(3) parking passes for EXPO days

### Frequency Discounts

**3+ Years ★ 10% Discount**

**5+ Years ★ 15% Discount**

**10+ Years ★ 20% Discount**

Frequency discounts are available until  
September 28, 2018.

Booth space is available on a first-come, first serve basis. Each booth will be supplied with 3' high side drapes, 8' high back drape, and an identification sign. Exhibitor is responsible for all add-ons, including carpeting, parking fees, health permits, etc. Once your application is received, you will receive an Exhibitor Service Kit that will include information and costs for electricity, internet, and other furnishings. **Booth payment must be paid in full by November 30, 2018, or your space will be released.**

