



***** Opportunity Is Knocking *****
Don't miss this chance to get your message in front of a captive audience of
26,000 Runners

2011 Chevron Houston Marathon

GOODIE BAG ADVERTISING INFORMATION

More than 26,000 participants will give their all in the 39th annual Chevron Houston Marathon, Aramco Houston Half Marathon and EP5K in Houston, TX on January 30, 2011.

Before they do, they will pick up a "goodie bag" filled with great products and information from a multitude of companies. Don't miss this opportunity to have your message and/or product included in this bag and hand-delivered to 26,000 runners and fitness enthusiasts during the Memorial Hermann Sports Medicine Institute EXPO. The two-day EXPO will be held Jan. 28-29 2011 in conjunction with the Chevron Houston Marathon, Aramco Houston Half Marathon and EP5K.

Who runs our races: Participants come from all 50 states and almost 30 countries.

Male: 49%
Female: 51%

Number of bags: Up to 26,000 "goodie bags" will be distributed to participants during the EXPO. Advertisers should provide enough items for inclusion in all of the bags (26,000 items).

Items: Items may be paper inserts or product samples. Advertiser will provide all inserts and/or samples.

All goodie bag items must be approved by the Chevron Houston Marathon.

Cost: \$1,700 (paper insert) and \$2,200 (product sample). Complete the form below and send along with a check payable to Chevron Houston Marathon to:

Kimberly Hall – EXPO Manager
 Chevron Houston Marathon
 720 N. Post Oak Rd., Suite 100
 Houston, TX 77024

All payments must be received in full no later than Monday, November 15, 2010.

Shipping: All goodie bag items must arrive at the following location by **Wednesday, December 1, 2010:**

The Center – Serving Persons with Mental Retardation
 Attn: Elizabeth Cullen
 3550 W. Dallas, Building #4
 Houston, TX 77019

Deadline: Items must be received by **The Center** no later than **Wednesday, December 1, 2010**. Late items will not be included in the Goodie Bags, will not be returned, and refunds cannot be given.

All boxes must be clearly marked with the following:

- **Chevron Houston Marathon**
- **Total number of pieces inside each box**
- **Box #1/2/3 of ____**

Questions: 713.957.3453 or kimberly@chevronhoustonmarathon.com

Company Name: _____ Contact Name: _____

Email: _____ Phone: _____ Fax: _____

Address: _____

Item: _____ Paper Insert -OR- _____ Product Sample

Description: (What are you promoting -OR- type of sample) _____

Payment: _____ Enclosed Check -OR- CC: _____

Type & Number (MC, Visa, Disc **ONLY**)

Exp. Date

Billing ZIP