

PRESS RELEASE

For Immediate Release



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Title Sponsors Return to Houston Marathon Weekend

Under Armour new official merchandise provider

HOUSTON (Nov. 1, 2010) The Houston Marathon Committee is excited to announce the return of 5K and half marathon title sponsors **El Paso Corporation** and **Aramco Services Company** to the Chevron Houston Marathon race weekend lineup through 2013 and 2014 respectively.

"Through the generous support of our sponsors, our event has significantly grown in popularity and has become a favorite racing destination for thousands of runners world-wide," said Steven Karpas, managing director of business development and marketing of the Houston Marathon Committee. "And given the economic challenges we're facing, having two title sponsors commit to multi-year agreements just further shows the value our event provides to our partners."

Aramco Services Company, the U.S.-based subsidiary of the world's leading oil producing and exporting company, the Saudi Arabian Oil Company, will host the 2011 USA Half Marathon Championships on Saturday, January 29, one day prior to the 39th running of the Chevron Houston Marathon. The 2011 championship race marks Aramco's seventh and fifth year to support the men's and women's sanctioned USATF event.

El Paso Corporation, one of the country's largest independent natural gas producers, continues to be an integral part of the Chevron Houston Marathon race weekend of events for more than a decade. Prior to supporting the 5K, El Paso sponsored the inaugural Houston Half Marathon.

Under Armour and **The Sports Authority** have also extended their commitment to our event through 2016. In addition to providing performance shirts to all marathon and half marathon finishers, Under Armour is the new official merchandise provider of the Chevron Houston Marathon and Aramco Houston Half Marathon.

Houston-based **H-E-B**, one of the nation's largest independently owned food retailers, also returns as a proud sponsor of the 2011 Chevron Houston Marathon race weekend of events.

More than 22,000 runners have registered to participate in the Chevron Houston Marathon, Aramco Houston Half Marathon, EP5K and ABB Team Challenge on Sunday, January 30, 2011.

About the Houston Marathon Committee, Inc.

Established in 1972, the Houston Marathon Committee, Inc. (HMC), a Running USA founding member, annually organizes the nation's premier winter marathon and companion half marathon, 5K and kids' fun run. The four race weekend events annually attract more than 30,000 participants from 50 U.S. states and 20 foreign countries. More than 7,500 volunteers help organize the races, which is Houston's largest single-day sporting event. In addition to hosting numerous world-renowned road races, including the Men's and Women's USA Half Marathon Championships since 2005 and 2007 respectively, and the 1992 Women's U.S. Olympic Marathon Trials, the HMC will host the 2012 Men's and Women's U.S. Olympic Team Trials – Marathon on January 14, 2012.

For more information, visit houstonmarathon.com or call 713.957.3453.

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