



Houston Marathon Committee Announces Wade Morehead as Executive Director

HOUSTON (Mar. 17, 2010) – The Houston Marathon Committee’s Board of Directors announced the addition of **Wade Morehead** as the first Executive Director in the nonprofit organization’s 38-year history.

“We are delighted to announce the addition of Wade Morehead to our team,” said Board President Brant Kotch. “His experience managing both salaried staffers and volunteers will be invaluable to our organization as it continues to innovate and grow. Our Board created this position with the intent of further professionalizing the production of our event and we believe that Wade is the perfect fit.”

Morehead brings extensive experience in high-level sports operations and event management. He most recently served as Vice President of Operations and Support Services for the 2009 Special Olympics World Winter Games (SOWWG) held in Boise, Idaho.

In his most recent position, Morehead directed an operational team of 20 employees who were collectively responsible for managing more than 2,000 volunteers and a budget of nearly \$10 million dollars. The 2009 SOWWG Organizing Committee hosted 3,000 delegates from 97 countries world-wide, producing the largest multi-sport event ever conducted in the state of Idaho and the largest World Winter Games in the history of Special Olympics International. The event garnered the top prize as “Sports Event of the Year” at the *SportsTravel* magazine TEAMS 2009 Conference & Expo, the world's largest gathering of event organizers and travel planners from the sports industry.

“It is truly an honor to join this talented team at the Houston Marathon Committee at such a monumental period,” stated Morehead. “The recent announcement awarding the 2012 U.S. Olympic Marathon Team Trials for the men and women, coupled with the \$10.4 million milestone in charity donations surpassed this year by the event, is the direct result of the passion and commitment displayed by the local community, its corporate partners, members of the Committee, staff, and Board of Directors. Our team will continue to strive to make this the most successful nonprofit running event in the world by focusing on the participant experience.”

A member of the USA Basketball Board of Directors (1999-2000 and 2002-2005), Morehead served in a variety of positions during his 11 years with the Continental Basketball Association (CBA), including four seasons as Deputy Commissioner. He also served two seasons as Senior Director of Basketball Operations at the WNBA League Office and one season as Vice President, Basketball Operations for the Harlem Globetrotters.

Morehead received his Bachelor’s Degree in Communications from the University of Tulsa and earned a Master’s Degree in Sports Management from the University of Tennessee. Raised in Littleton, Colorado, he will relocate to Houston with his wife and three sons.

About the Houston Marathon Committee, Inc.

Formed in 1972, the Houston Marathon Committee, Inc. (HMC) is a 501(c)(4) nonprofit organization that plans a multi-race running event (marathon, half marathon, 5K and kids’ fun run) embodying the spirit and energy of Houston, Texas. A Running USA founding member, the HCM is overseen by a board of directors, eight staff members and approximately 7,500 race day volunteers. In 2010, more than 30,000 runners participated in four race weekend events. In addition to hosting numerous world-renowned road races, including the Men’s and Women’s USATF Half Marathon Championships since 2005 and the 1992 Women’s U.S. Olympic Marathon Trials, the HMC will host the 2012 Men’s and Women’s U.S. Olympic Marathon Trials on January 14, 2012.

For more information, visit www.houstonmarathon.com or call 713-957-3453.

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