

PRESS RELEASE

For Immediate Release

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Houston Marathon Committee Implements New Volunteer Initiative, Supports Local Nonprofits

HOUSTON (Oct. 25, 2011) – The Houston Marathon Committee announced today the launch of its Volunteer Group Bonus Program, a new initiative created to encourage local nonprofit participation in the Chevron Houston Marathon, Aramco Houston Half Marathon and El Paso Corporation 5K while offering an alternative way for organizations to raise funds.

Through the Volunteer Group Bonus Program, the Houston Marathon Committee will make a direct donation to participating volunteer groups based on the number of volunteers for the organization and the number of hours worked.

“Our race would not be possible without the commitment and hard work of our dedicated volunteers,” said Executive Director Wade Morehead. “This new program makes it easy for local nonprofits to earn volunteer hours and be a part of Houston’s largest single-day sporting event, all while raising money for their organization.”

The success of the Chevron Houston Marathon race weekend relies on thousands of volunteers, who work behind the scenes staffing a variety of positions from “refueling” water stations and course road guards to the start line and green team.

More than 9,000 volunteer positions are available for the January event, totaling over 3,500 combined hours during race weekend. Race Crew volunteers must be age 16 or older.

The 40th anniversary Chevron Houston Marathon and companion Aramco Houston Half Marathon and El Paso Corporation 5K will take place on January 15, 2012, with the Houston Marathon Committee’s hosting of the 2012 U.S. Olympic Team Trials – Marathon on January 14, one day prior to race day.

To learn more about the Volunteer Group Bonus Program and how to apply, visit HoustonMarathon.com.

About the Houston Marathon Committee, Inc.

Established in 1972, the Houston Marathon Committee, Inc. (HMC), a Running USA Founding Member, annually organizes the nation's premier winter marathon, half-marathon, 5K and kids' fun run. In 2011, more than 30,000 runners participated in four race weekend events organized by 7,500 volunteers, creating Houston's largest single-day sporting event. In addition to hosting numerous world-renowned road races, including the USA Men's and Women's Half Marathon Championships since 2005 and 2007, respectively, and the 1992 U.S. Women's Olympic Marathon Trials, HMC will host the 2012 U.S. Men's and Women's Olympic Team Trials - Marathon on January 14, 2012.

For more information, visit houstonmarathon.com or call 713.957.3453.

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