

PRESS RELEASE

For Immediate Release

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Returning Houston Marathon Sponsors to “Green” Event

HOUSTON (Jan. 6, 2012) – The Houston Marathon Committee announced today the return of sponsors **Waste Management, Nissan, H-E-B, Under Armour** and **Gatorade**, each committed towards helping reduce the environmental footprint of Chevron Houston Marathon’s race weekend of events.

"We could not be more appreciative to partner with these corporate leaders on our sustainability initiatives," said Steven Karpas, managing director of business development and marketing of the Houston Marathon Committee. "As the popularity of our event continues to grow, our carbon footprint increases significantly, and it is our responsibility to ensure that we keep Houston clean with our green initiative."

Waste Management returns for the second year as Chevron Houston Marathon’s official waste sponsor. The Houston-based company will provide a waste audit on all trash and recyclables collected during race weekend as well as eco-friendly products ranging from port-a-cans and compost collection to biodegradable trash bags and single stream recycling. In addition, the WM Sustainability Services will support the marathon with a team of volunteers.

Nissan returns as the official and exclusive automotive sponsor of the Chevron Houston Marathon and Aramco Houston Half Marathon. The 100% electric Nissan LEAF will be the official pace vehicle for the 2012 races.

"Nissan’s ‘Innovation for Endurance Program’ provides a relevant way for Nissan to participate in local fitness events, introducing Houston’s active lifestyle community to the 100% electric Nissan LEAF and extending the reach through online content," said Jon Brancheau, Vice President, Marketing for Nissan North America. Check out [Facebook.com/InnovationForEndurance](https://www.facebook.com/InnovationForEndurance) for exclusive videos, and for more information on Nissan in North America and the Nissan LEAF visit www.nissanusa.com.

For the 14th consecutive year, H-E-B will provide a hot breakfast to all marathon and half marathon finishers following the race using local and recyclable materials. The official post-race food sponsor will donate all unused food to the Houston Food Bank.

Official merchandise sponsor Under Armour will provide 24,000 finisher shirts made from 100% recyclable materials, and Gatorade, the event’s official sports drink provider, will donate 400,000 compostable cups to refueling stations along the course.

The Chevron Houston Marathon, Aramco Houston Half Marathon and El Paso Corporation 5K will take place on January 15, 2012.

To learn more about Houston Marathon Committee’s partners and green initiatives, visit ChevronHoustonMarathon.com.

About the Houston Marathon Committee, Inc.

Established in 1972, the Houston Marathon Committee, Inc. (HMC), a Running USA Founding Member, annually organizes the nation’s premier winter marathon, half-marathon, 5K and kids’ fun run. In 2010, more than 30,000 runners participated in four race weekend events organized by 7,500 volunteers, creating Houston’s largest single-day sporting event. In addition to hosting numerous world-renowned road races, including the USA Men’s and Women’s Half Marathon Championships since 2005 and 2007 respectively, and the 1992 U.S. Women’s Olympic Marathon Trials, HMC will host the 2012 U.S. Men’s and Women’s Olympic Team Trials – Marathon on January 14, 2012.

For more information, visit houstonmarathon.com or call 713.957.3453.

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